



April 30, 2020

Morwest Group of Companies strengthens its industry leading portfolio through the acquisition of Advance Equipment Company.

Effective April 30, 2020 Advance Triwest Equipment, Ltd., a subsidiary of the Morwest Group of Companies acquired Advance Equipment Company.

MORWEST Crane & Services was founded in 1988 by President and CEO Wayne Morin providing trusted crane services for over 30 years to the US and Canada. Advance Equipment Company has been a leader in the tower crane, construction hoist and concrete pump business since 1969 serving the Midwest in the United States.

The integration of Morwest Group and Advance Equipment Company combines two quality and customer focused family owned businesses serving the construction industry. Both companies have earned the trust of their customers through proven results, consistently delivering safe cost effective and efficient service for over 3 decades.

Advance Triwest Equipment, Ltd. will build on over 50 years of excellence offering the following:

- Wolffkran Crane Rentals – 83 total cranes
- Champion Hoist Rentals
- Putzmeister Concrete Pump Rentals, Sales and Service

ABOUT MORWEST GROUP OF COMPANIES

MORWEST Group of Companies is the leader in the crane industry with over 30 years of proven results for our clients. We have and continue to be the most trusted crane services source throughout Canada and the USA. Morwest services clients in the Provinces of Alberta, Saskatchewan, Manitoba, British Columbia and the States of California, Iowa, Minnesota, Nebraska, North Dakota, Oregon, South Dakota and Washington, Wisconsin.

ABOUT ADVANCE EQUIPMENT COMPANY

Advance Equipment Company is a crane, hoist and concrete pump rental sales and service company based in St. Paul Minnesota. Advance has been serving the construction industry since 1969 and brings a 5 decade legacy of supporting the Midwest States of Iowa, Minnesota, Nebraska, North Dakota, South Dakota and Washington.

ABOUT WOLFFKRAN

WOLFFKRAN. The name stands for experience and competence in the design, construction and use of tower cranes. With its innovative technology and know-how, the company has significantly contributed to the rapid developments in the Tower Crane field of material handling to date. The corner stone upon which the success of WOLFFKRAN has been built was laid over 100 years ago by Julius Wolff with the design and construction of the first slewing crane. WOLFFKRAN is among the major providers in the Tower Crane business. This underscores the flexibility and dynamics of the tower crane specialist serving customers worldwide as both manufacturer and service provider

ABOUT PUTZMEISTER

Putzmeister is a global leader in the world of construction and mining since 1958. We develop, produce, sell and serve our customers with high quality and high reliability machines for pumping, distributing and placing concrete, mortar and high-density solids, and for preparing, temporarily storing, processing and transporting these materials. We strive to serve our customers by being close to their business and this continues to be our mission for the future too.

“The acquisition of Advance Equipment Company expands our equipment portfolio and service area allowing us to bring our industry leading solutions to more customers across North America “Wayne Morin, President and CEO Morwest Group of Companies.

“I like to congratulate Morwest, Wayne Morin and Rob Bratton, on the acquisition of ADVANCED Equipment. We are proud and impressed to be a partner of Morwest. It is a great move by Morwest providing its superior service and quality, combined with our product, now to the greater Minnesota area. We are very much looking forward to support Morwest in any form we can to serve our customers.” Dr. Peter Schiefer, Delegate of the Board of Directors Wolffkran Inc.

“Having admired Terry’s business over the past few years when I heard that Advance Equipment had sold their tower crane business to Morwest, I feel there is no better outcome for the Haug family, for Team Morwest and the wider WOLFFKRAN family.” Duncan Salt, CEO Wolffkran Inc.

“The relationship between Morwest and Wolffkran goes back to 1990 when the two companies became partners in servicing North America Tower Crane customers. From the very beginning our two companies shared the same values and the same foundation of dedication, quality, service, safety and reliability.

Now together, Morwest and Advance will continue to build on that foundation and provide the absolute best in operational excellence, customer experience and passion for serving customers.

The Wolffkran team here and across the globe look forward to working with you in meeting and exceeding your customers’ expectations in a way that’s leading the tower crane industry. #Leader of the Pack” Todd Yager, President Wolffkran Inc.

CONTACTS

Website: morwestcraneandservices.com/contact